

Meet our Women on a Mission Partners



Valerie Boffy

Valerie is a French Adventurer and Philanthropist, currently based in Singapore, where she lives with her husband and two sons. Growing up in her native France, she competed at the National Junior Team level in gymnastics and at the regional level in volleyball. She majored in Economics and went on to enjoy a very successful international business career working her way up from regional to worldwide Executive Director for luxury brands such as Estee Lauder, Bally and Cartier. Valerie summited Mount Everest (8,848 m - 29,029 ft.) on May 19th, 2012, and is only the 6th French woman to have ever accomplished this incredible feat.



Christine Amour Levar

Of French, Swiss and Filipino descent, Christine is an Entrepreneur, Marketing Consultant and Author currently based in Singapore, where she lives with her husband and four children. She grew up between Manila, Paris and Tokyo, and has travelled extensively due to her many work commitments. After graduating from Sophia University in Tokyo, with a BA in International Business and Economics, and a minor in Japanese language, she embarked on a fulfilling career that took her across four continents for McCann-Erickson, Nike, Philippe Starck, and more recently for her own Brazilian fashion boutique concept, Beijaflor. After selling her retail business in 2010, she went on to write the motivational guide, The Smart Girl's Handbook to Being Mummylicious, which was published in 2012. Currently, Christine heads up Marketing & Communications at both Temasek Trust and TMS, two wholly-owned subsidiaries of Temasek Holdings and she is also the Chief Marketing Officer of iRaceMedia, South East Asia's leading horse racing publishing company.



Karine Moge

Karine is a French Photographer, curator and art exhibition manager currently based in Hong Kong, where she lives with her husband and three children. She grew up in her native France, and after graduating with a Master's in Business Management, she pursued a successful career working in marketing for fragrances and brands such as Gucci in Latin America, and later in the finance world for HSBC and Deutsche Bank in Europe. Following this, Karine gave up investment banking to focus on her passion for photography, and went on to obtain a BA in Photography from Westminster University in London. Her work has been exhibited and published in London, Paris and Singapore and she now focuses on teaching photography together with planning, curating and delivering a variety of professional artistic events.



Patricia Rodrigues Jones

Patricia is a Brazilian Entrepreneur and Event Specialist, who currently lives in Singapore with her husband and three children. Prior to moving to Singapore, she was based in Geneva and London, where she operated her own fashion business and event planning company which she also put to charitable use in order to raise funds for worthy causes. Patricia is an avid mountaineer and rock-climber, and she joined WOAM on its second trek which was to Jordan's Wadi Rum desert in 2013.

